

## G-Forum Jahreskonferenz

# Save the Date and Call for Papers

**21th Annual Interdisciplinary Conference on Entrepreneurship and Innovation  
October 5<sup>th</sup> - 6<sup>th</sup>, 2017, University of Wuppertal (Germany)**

### 30 years of FGF

The FGF celebrates its 30<sup>th</sup> anniversary in 2017. Today, the FGF is the leading academic association about entrepreneurship, innovation and SMEs in the DACH-region. It has put entrepreneurship and innovation on the agenda of most universities. The annual G-Forum Conference, organized by the FGF, has developed into the largest conference on Entrepreneurship, Innovation and SMEs in the DACH-region.

### Annual Conference 2017 (<http://www.g-forum.de>)

The G-Forum is the first and largest entrepreneurship and innovation conference in Germany, Austria, and Switzerland.

The 21th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum) will be held in Wuppertal from October 5<sup>th</sup> to 6<sup>th</sup>, 2017. Lead partner is the University of Wuppertal. Congress President is Prof. Dr. Christine K. Volkmann, Chair of Entrepreneurship and Economic Development & UNESCO-Chair of Entrepreneurship and Intercultural Management.

The conference program will be enriched by renowned keynote speakers. Confirmed keynote speakers are **Prof. Dr. Dr. Ann-Kristin Achleitner**, Professor of Entrepreneurial Finance and scientific co-director of the Center for Entrepreneurial and Financial Studies at TUM School of Management, Technical University of Munich, **Prof. David B. Audretsch, Ph.D.**, Distinguished Professor and Ameritech Chair of Economic Development, Director at the Institute for Development Strategies, School of Public and Environmental Affairs, Indiana University Bloomington, as well as **Prof. Simon C. Parker, Ph.D.**, Professor of Entrepreneurship and Director of the Entrepreneurship Cross Enterprise Centre at the Ivey Business School, London, Ontario, Canada.

### Theme

The theme of the 2017 conference in Wuppertal is:

**“Sustainable Entrepreneurial Ecosystems: How do contextual factors support and constrain sustainable entrepreneurial activities in a regional ecosystem?”**

For decades, economic development and environmental protection have been viewed as a zero-sum game of social wealth (Cohen & Winn 2004). Recently, sustainable entrepreneurship has gained prominence as entrepreneurs increasingly place sustainability rather than profitability at the core of their business models. Sustainable entrepreneurship is primarily concerned with economic, social and environmental consequences, thereby creating a win-win situation for the economic development and environmental protection. Nevertheless, the research field of sustainable entrepreneurship is still in its infancy. A lack of research can be observed in particular with regard to the contextual factors of sustainable entrepreneurship (Acs, Autio & Szerb 2014). In this context an entrepreneurial ecosystem

can be defined as “a dynamic community of interdependent actors (entrepreneurs, suppliers, buyers, governments etc.) and system-level institutional, informational and socioeconomic contexts” (Audretsch & Belitski 2016). Entrepreneurial ecosystems play an important role for the foundation and growth of enterprises (Isenberg 2010). However, little is known about how ecosystems have to be composed in order to benefit sustainable, entrepreneurial activities. Several interesting questions can be derived: How do stakeholders facilitate the development of sustainable enterprises? How are ecological, economic and social aspects connected in entrepreneurial activities? How does the digitalization influence the development of sustainable entrepreneurial ecosystems? What role does financing play for the creation of sustainable ecosystems? How does sustainable entrepreneurship influence firm performance? Findings in form of empirical and theoretical contributions regarding these and other questions in the context of “sustainable entrepreneurship” are not only relevant for the academic field of entrepreneurship but also for management practice.

### Science and practice

To enhance the exchange between science and practice we specifically ask for submissions "from both worlds". We offer topic-specific sessions that focus on submissions either from science or practice. There are two independent review processes in order to meet the different requirements for the submissions from both realms.

### List of topics

Papers from all areas of family business, entrepreneurship, innovation and neighboring disciplines are welcome. The list of topics includes (but is not limited to):

<b>Family Business</b>	<b>Entrepreneurship &amp; Management</b>		<b>Entrepreneurship Education</b>
<ul style="list-style-type: none"> <li>• Family Enterprises</li> <li>• Succession Planning and Management</li> <li>• SMEs</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Entrepreneurship</li> <li>• Effectuation and Entrepreneurship</li> <li>• Marketing and Entrepreneurship</li> <li>• Organization and Human Resources for Young Firms</li> </ul>		<ul style="list-style-type: none"> <li>• Entrepreneurship Education</li> <li>• Entrepreneurship Education at Schools</li> <li>• Entrepreneurship Education at Universities</li> </ul>
<b>Innovation &amp; Technology</b>	<b>Entrepreneurial Finance</b>	<b>Interdisciplinary Approaches</b>	<b>Forms of Entrepreneurship</b>
<ul style="list-style-type: none"> <li>• Business Model Innovation</li> <li>• Entrepreneurship and Innovation Policy</li> <li>• Innovation Management</li> <li>• Technology Transfer</li> <li>• Trends and Hypes</li> <li>• Technology Entrepreneurship</li> <li>• B Lab Certification</li> </ul>	<ul style="list-style-type: none"> <li>• Finance and Entrepreneurship</li> <li>• Startup Financing</li> <li>• Growth Financing</li> <li>• Private Equity and Entrepreneurship</li> <li>• Crowdfunding</li> <li>• Foundations</li> </ul>	<ul style="list-style-type: none"> <li>• Economics and Entrepreneurship</li> <li>• Geography and Entrepreneurship</li> <li>• Psychology and Entrepreneurship</li> <li>• Sociology and Entrepreneurship</li> <li>• Ethics and Entrepreneurship</li> <li>• Entrepreneurship Policy</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainable and Social Entrepreneurship</li> <li>• Corporate Entrepreneurship</li> <li>• International Entrepreneurship</li> <li>• Women Entrepreneurship</li> <li>• Academic Entrepreneurship</li> <li>• Creative and Cultural Entrepreneurship</li> </ul>

Contributions from practice and science, which cannot be attributed to any of these areas, may be submitted in an "open topic session".

## Languages

The conference languages are English and German.

## Submission types

### **Full paper submissions**

It is possible to submit full papers to the G-Forum. Authors of full paper submissions receive a developmental review from a member of the editorial board of the conference.

### **Abstract submissions**

It is also possible to submit an abstract (not more than 1,000 words).

**Please submit your full papers and/or abstract in two versions (with author and without author) as a pdf-document until May 24<sup>th</sup>, 2017 via email to [submission-gforum2017@fgf-ev.de](mailto:submission-gforum2017@fgf-ev.de).**

## Submission details (for full papers and abstracts)

- The conference is open for both research- and practice-oriented submissions. Please state in your submission email to which category your paper belongs.
- Please submit a blinded manuscript (a manuscript without author names) and a manuscript with full author names and correspondence addresses.
- Submissions can be either in English or German.
- Submissions of scientific contributions should ideally include the following subsections:
  - Problem (research gap / objective)
  - Theoretical foundation
  - Methodology / empirical research context
  - Results
  - Implications for entrepreneurship research and practice
- Submissions of practical contributions should at least include a clear starting point, objective, relevant results and implications for practice.

## Review process

The selection of full papers and abstracts to be presented at the conference is based on a double-blind review process. Authors of full paper submissions receive a developmental review. Practice- and research-oriented submissions will undergo a different review process. The G-Forum review board is responsible for the review process. Notification of acceptance will be submitted in July 2017.

## Awards

Various subject areas of the FGF will be awarded. The details of the awards will be announced shortly. Detailed information can then be found on the FGF website <http://www.g-forum.de>. We also recommend following up on the news in our FGF-Newsletter.

## Doctoral Colloquium

A doctoral colloquium will be held on October 4<sup>th</sup>, 2017 (the day before the main conference starts).

Experienced entrepreneurship scholars will give an introduction to leading entrepreneurship and innovation journals and will discuss how to publish in these outlets.

In addition, doctoral students will have the possibility to present their ongoing research projects and gain valuable feedback from experienced entrepreneurship and innovation scholars. To present your research project, please send us a two-page abstract including

- topic
- research question(s)
- theory
- method
- and (if available) first results

Please send your registration for the doctoral colloquium and (if applicable) your two-page abstract to Ulrich Knaup ([knaup@fgf-ev.de](mailto:knaup@fgf-ev.de)). The deadline is August 30<sup>th</sup>, 2017.

Participation in the doctoral colloquium is linked to the registration for the main conference.

### **Conference Fees**

Members of FGF	€ 310,-
Non-members of FGF <u>including</u> a one year FGF membership *	€ 390,-
Non-members of FGF <u>without</u> a one year FGF membership	€ 390,-

\* The membership extends automatically by one year on September 30<sup>th</sup>, 2018 but can be cancelled three months before expiry. The annual membership fee is € 120.

The conference fees include the conference sessions, conference materials, all meals during the conference (coffee and lunch breaks) and participation in the conference dinner.

### **Students**

Bachelor and Master students can apply for a reduced conference fee of € 100. Applications for student tickets should include a copy of the student ID. Please send the application to [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de). The decision will be communicated in September via email.

### **Important dates**

#### **Doctoral Colloquium**

**October 4<sup>th</sup>, 2017**

Application deadline: **August 30<sup>th</sup>, 2017** (email to [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de))

Notification of acceptance: September 15<sup>th</sup>, 2017

#### **Conference**

Internet: <http://www.g-forum.de>

**October 5<sup>th</sup> and October 6<sup>th</sup>, 2017**

Submission of abstracts and full papers until **May 24<sup>th</sup>, 2017**, via email:

[submission-gforum2017@fgf-ev.de](mailto:submission-gforum2017@fgf-ev.de); notification of acceptance: end of July, 2017

Registration deadline: **September 25<sup>th</sup>, 2017**

### **Accommodation**

Hotels close to the conference venue (University of Wuppertal) are reserved in various price ranges. Information and reservation forms will be made available on our conference homepage.

**We look forward to welcoming you in Wuppertal!**

### Responsible for the conference program

**Prof. Dr. Jörn Block**

FGF President and Chair of Management  
University of Trier

**Prof. Dr. Werner Bönte**

Chair of Industrial Organisation and  
Innovation  
University of Wuppertal

**Prof. Dr. Ulrich Braukmann**

Chair of Economic Pedagogy, Pedagogy of  
Entrepreneurship, Didactics of  
Entrepreneurship  
Institute for Entrepreneurship and  
Innovations Research  
University of Wuppertal

**Prof. Dr. Vivien Procher**

Assistant Professor of Entrepreneurship,  
Innovation and Entrepreneurial Change  
Jackstädt Center of Entrepreneurship and  
Innovation Research  
University of Wuppertal

**Prof. Dr. Christian Rupiotta**

Assistant Professor of Management and  
Innovation  
Jackstädt Center of Entrepreneurship and  
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University of Wuppertal

### National organiser

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**Prof. Dr. Uwe Schneidewind**

President and Academic Executive Director  
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**Prof. Dr. Diemo Urbig**

Assistant Professor of Entrepreneurship,  
Innovation and Entrepreneurial Change  
Jackstädt Center of Entrepreneurship and  
Innovation Research  
University of Wuppertal

**Prof. Dr. Christine Volkmann**

Chair of Entrepreneurship and Economic  
Development & UNESCO-Chair of  
Entrepreneurship and Intercultural  
Management  
University of Wuppertal

**Prof. Dr. Peter Witt**

Chair of Technology and Innovation  
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University of Wuppertal

### Local organiser

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